
Journalism (JOURN)

JOURN 001 Introduction to Mass Communica (3)

Class Hours: 54 Lecture

Advisory(s): ENG 051A

Transfers to: Transfers to CSU only

Introduction to Mass Communication

JOURN 001 is a critical and historical study of American mass media. The course surveys books, newspapers, magazines, television, radio, film, press services, the internet, and the systems of advertising and public relations after reviewing communication theory and journalistic ethics.

JOURN 002A Introduction to News Writing (3)

Class Hours: 54 Lecture

Advisory(s); ENG 051A:

Transfers to: Transfers to CSU only

Introduction to News Writing

JOURN 002A is a course in which students will learn guided reporting and writing of a variety of news stories. Includes the basics of news writing, methods and practices, interviewing, feature writing, legal, and ethical principles. (AA, CSU)
