

# RESEARCH AGENDA

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Institutional Effectiveness, and Planning**



**WEST HILLS**  
COMMUNITY COLLEGE DISTRICT

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**DISTRICT** 9900 Cody Street, Coalinga, CA 93210 (800) 266-1114 [www.westhillscollge.com](http://www.westhillscollge.com)  
**COALINGA** 300 Cherry Lane, Coalinga, CA 93210 (559) 934-2000 [www.westhillscollge.com/coalinga](http://www.westhillscollge.com/coalinga)  
**LEMOORE** 555 College Ave., Lemoore, CA 93245 (559) 925-3000 [www.westhillscollge.com/lemoore](http://www.westhillscollge.com/lemoore)

# Research Agenda Objectives

- Proactive approach to IR
- Organize and prioritize research requests
- Highlight activities that will support college functions and priorities
  - Student Success
  - Enrollment Management
  - Institutional Effectiveness
- Accountability and Transparency
  - Clearly define what data will be available and when

# Research Agenda Timeline

- Refer to handout for details

Research Activity	Timeframe/Cycle	2017				2018												2019											
		September	October	November	December	January	February	March	April	May	June	July	August	September	October	November	December	January	February	March	April	May	June	July	August	September	October	November	December
CCSSE - Community College Survey of Student Engagement	Three-year cycle	P	P	P		A	A	A	R	R																			
SOSE - Survey of Online Student Engagement (optional component of CCSSE)	Three-year cycle	P	P	P		A	A	A	R	R																			
Evaluation of Multiple Measures Assessment and Placement Rules	Every semester, moving to annual after																												
Consequential validation studies for MDTP and CTEP assessment tests	5 year cycle																												
Survey of students who applied but did not enroll	Ongoing data collection, with end-of-t																												
District/Service Area Environmental Scan	Annual																												
Student Drop/Withdrawal Survey	Ongoing data collection, with end-of-t	P	P	A		R	A	A	A	A	R	A	R	A	A	A	R												
Ongoing Assessment of Programs and Initiatives	Ongoing, with reporting scheduled for	A	A	A	R	R	A	A	R	R	A	A	R	R	A	A	R												
Student Equity Data	Annual	A	R																										
CTE Outcomes Survey	Annual																												
Revise FTES Tracking and Projections	One-time development/implementation																												
Completer Survey	Annual	R	R																										
Student Satisfaction Survey	Annual																												
Community Survey	Two- to three-year cycle																												
Committee Communication and Effectiveness Survey (for Committees)	Two-year cycle (odd years)																												
Committee Effectiveness and Communication Survey (for employees)	Two-year cycle (even years)																												
ISSI/Goals/KPI Survey	Twice in 2017-18, every 1-2 years subs	A	R																										
Assessment of Professional Development Needs (survey)	One-time with follow-up TBD																												
Function Mapping Survey	Two- to three-year cycle																												
Data literacy and use survey	One-time with follow-up TBD																												
AUD/SAO Surveys and Assessment	Ongoing	P	P	P	A	A	A	A	R	R																			
Student Scheduling/Reg365 Survey	One-time with follow-up TBD	P	A	R																									
Employee Satisfaction Survey	One- to two-year cycle																												
Research and Planning for Development/Implementation of Mini-mesters	Ongoing	P	P	P		P	P	P	A	A	A	A	A	R	R	P	P	P	P	A	A	A	A	A	A	R	R	P	P
<b>Non-Research Activities</b>																													
FTEF Allocation and Tracking	One-time development/implementation	P	A	R																									
Multiple Measures Assessment - Data Collection and Dashboard Development		A	A	A	A	R	R	R																					
320 Submission	Three times per year																												
District Strategic Planning	Two to three times per year		P	A	A	R																							
College ISSI/Goal Assessment and Development (ACCJC, IEPI, WHCCD)	Annual assessment cycle	P	A	A	A	A	A	R																					
Data Dashboard development and training	Ongoing development	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
ACCJC District Recommendation Response		P	A	A	A	A	A	A	A	R	R	R	R	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A

# Research Agenda Legend

- **Planning/Development**
  - Planning and preparation within IR office
  - Collaborate and meet with admin/faculty/staff to develop research questions and design
- **Data Collection/Analysis**
  - Run surveys
  - Extract and retrieve data from student information system (Colleague) or other sources
  - Perform analysis
- **Reporting/Dialogue**
  - Generate reports and/or data visualizations
  - Present results, including recommendations, to college and district committee
  - Plan for next assessment cycle or follow-up research

# Next Steps

- Crosswalk to:
  - Strategic Plan
  - ACCJC Standards
  - College Plans (Equity, SSSP, etc.)
- Present and discuss with College Committees
  - College Planning Council (Coalinga)
  - Planning and Governance Committee (Lemoore)
  - Academic Senates
- Revise based on college/committee feedback
- Research, rinse, repeat...



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